



EDUCATE
ENGAGE
EMPOWER

INDIANA
LATINO
INSTITUTE



HEY, YOUTH LEADERS!

READY TO MAKE SOME NOISE?

Join **VOICE** – Indiana’s youth movement where **YOU** lead the way to a tobacco-free, healthy, and unstoppable future!

Be part of the change, get empowered, and let’s crush it together!

THE BENEFITS OF VOICE:

- Leadership Skills
- Development of Professional Skills
- Healthy lifestyles
- Community Service Opportunities
- Scholarship Opportunities

JOIN HERE!



THE REAL DEAL ON TOBACCO & NICOTINE



QUICK STATS

- **44% of high schoolers** use e-cigarettes frequently (20 of last 30 days)
- Nicotine is one of the **most addictive** chemicals
- A regular smoker spends upwards of **\$2000 a year** on products

MYTH VS. FACT

- **Myth:** Vaping is just flavored water making it safer than cigarettes
- **Fact:** Most vapes contain nicotine and harmful chemicals like formaldehyde and heavy metals. It is not an effective cessation device

WHY IT MATTERS TO YOU

- Tobacco companies target youth, spending **\$300 million** a year in marketing, here in Indiana
- Using tobacco can impact sports performance, mental health, and academic focus

RESOURCES & SUPPORT

SPEAK UP.

GET INVOLVED.

STAY INFORMED.

SCAN ME



Local quitline: 1-800-QUIT-NOW