

**INDIANA
LATINO
INSTITUTE**



A Trusted Voice.

Corporate Partnership with a Purpose

Lasting impact in the lives of Latino Hoosiers

Our Mission

Our mission is to improve health and advance education for the Indiana Latino community through statewide advocacy, research, and culturally responsive programs.

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Our Target Market

Impacting the lives of over 425,000 Latino Hoosiers

2018 Legislative Breakfast

500 guests
Elected Officials
Professionals
Community Leaders

Our organic and paid Facebook posts reach up to 20k users around the Central Indiana area

Direct Marketing

- 3000+ invitation by Mail
- 5000+ email database

2018 Legislative Breakfast

February 20, 2018 @ JW Marriott

GOLD Sponsor Level: \$5,000

- Gold sponsor of Indiana Latino Legislative Breakfast
- Introduction of Legislative Panel
- Reserved prime seating - One table (10 guests)
- Corporate recognition in marketing and promotional materials related in event
- Acknowledgement as a Presenting Sponsor in press release and media advisory
- Social media recognition as Presenting Sponsor (Facebook, twitter, etc.)
- Corporate recognition in through event signage & program/agenda
- Inclusion of logo on rolling screen during breaks for all events
- Corporate recognition through ILI event webpage

Bronze Level: \$2,500

- Reserved prime seating – One table (10 seats)
- Social media recognition as Bronze Sponsor (Facebook, twitter, etc.)
- Corporate recognition in through event program
- Inclusion of logo on rolling screen during breaks for all events



Sponsor Commitment Form

Contact Name _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Level of Sponsorship:

2018 Indiana Latino Legislative Breakfast

- Gold Level: \$5,000
- Bronze Level: \$2,500

Please make checks payable to:
Indiana Latino Institute

Please mail checks to:
Indiana Latino Institute
401 W Michigan Street, Suite 100
Indianapolis, IN 46202

For additional questions regarding sponsorship levels,
please contact: **Gloria Jimenez** at:
(317) 472-1055 or **gjimenez@indianalatinoinstitute.org**

www.indianalatinoinstitute.org

